Karuk Community Health Clinic 64236 Second Avenue Post Office Box 316 Happy Camp, CA 96039 Phone: (530) 493-5257 Fax: (530) 493-5270



Karuk Dental Clinic

64236 Second Avenue Post Office Box 1016 Happy Camp, CA 96039 Phone: (530) 493-2201 Fax: (530) 493-5364

Administrative Office

Phone: (530) 493-1600 • Fax: (530) 493-5322 64236 Second Avenue • Post Office Box 1016 • Happy Camp, CA 96039

Request for Proposals

16-RFP-006

For More Information: Raul Recarey, (530) 842-9200, rrecarey@karuk.us **Proposal Deadline:** November 13th, 2015 no later than 5:00pm (Pacific Standard Time)

The Karuk Tribe requests proposals for the following Scope of Work required for: Advertising campaign to promote the Karuk Health Center in Yreka, California. We are interested in creating maximum exposure of services offered to our community. Respondents are encouraged to utilize varying mediums to relay messages that should include but not limited by: newspaper, magazine, Internet and/or Email, radio, etc. Bids should include the costs per month to provide services.

Task One: Outline of proposed advertising plan.

Respondent shall create a detailed outline of advertising being proposed on a monthly basis, starting in December 2015. The outline should include name of proposed publication or advertising venue, outline of advertising being done and estimated audience being reached.

Responses to this Request for Proposals should include the following:

- 1) In order to qualify, respondent must have been in business for 3 years or more and have access to an existing network of publications and potential advertising venues.
- 2) A monthly amount for services and attached price page shall be included.
- 3) Names and telephone numbers of three client references.

Responses must be hand, mail, or email delivered by November 13th, 2015 no later than 5:00 pm (Pacific Standard Time) to:

Emma Lee, Contract Compliance Specialist Karuk Tribe – Administration Office 64236 Second Avenue P.O. Box 1016 Happy Camp, CA 96039 Faxes will NOT be accepted Emails will be accepted at: <u>emmaleeperez@karuk.us</u>

Indian Preference will apply in the selection process in accordance with the Tribal Employment Rights Ordinance (TERO) and/or Indian Preference Act of 1934 (Title 25, USC, Section 47), based on funding source requirements.

All contracts that exceed \$2,500.00 shall be subject to a two percent (2%) Tribal Employment Rights Fee in accordance with the TERO Ordinance.

If applicable, construction contracts in excess of \$2,000, when required by Federal grant program legislation, are subject to compliance with the Davis-Bacon Act (40 USC 276a to a-7) as supplemented by Department of Labor regulations (29 CFR part 5).

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| Price Page for 16-RFP-006: Proposal Submitted by: | |
|---|---------------------------|
| | |
| E-mail: | |
| Amount requested to be compensated | l for per month for task: |
| Task One: List previous experience providing services: | |
| | |
| | |
| List up to three references with phon | e numbers below: |
| 1) | |
| 2) | |
| 3) | |
| Other Comments: | |

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